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Komcept Solutions Ltd

The Company

Komcept Solutions innovate to secure you today and protect your tomorrow.

Vision and Strategy

To provide for the wide range of security needs of organisations.

We constantly innovate and evolve our own products with a rapid development strategy including continual research and product improvement. We develop strategic relationships with key partners and continue to learn from and adapt to their operational requirements.

Company Culture

Our success is built upon the efforts of our employees. We value our employee family who help build our innovative, market-leading products and services, and deliver robust, personal support to our clients. They do this through collaboration with one-another and with our customers, in an open and friendly workplace. We appreciate initiative and autonomy whilst encouraging staff to work together in order to support each other. We have a fail-fast approach to realise any show-stopping tasks early, and learn from this to improve and evolve development cycles.

The Opportunity

We are seeking an experienced marketer to help lead our marketing strategy and set the course for the future of our business. As a valued member of staff, you will receive a competitive salary with great working conditions amongst a friendly team. You will have regular personal development interaction with a director and be encouraged to increase and improve your range of skills through mentoring and external sources of knowledge. Exceptional input and actions are recognised and rewarded in this company. There is plenty of room for personal growth and career progression with this role.

Benefits

We offer 33 days' annual leave (including Bank Holiday allowance) per year, increasing to 38 days after 5 years' service; flexible working; travel insurance to cover leisure trips for you and your partner & children; a 4% employer contribution to your pension when you deposit an equal amount; and a share scheme that allows us to recognise employees with a good attitude that put in extra effort.

COLLABORATIVE

SUPPORTIVE

INNOVATIVE

Job Description – Marketing Assistant

This is a permanent, full-time role, based in our offices in the UK, near Northampton. Due to location would be preferable for the candidate to hold a full driving license.

Komcept has enjoyed a period of rapid growth over the last few years, which has led to the need to increase in staff.

The role will join our Commercial Team, reporting to the Commercial Director.

Salary range £30-40k full time equivalent, dependant on experience.

Duties to include:

- Together with the team, identify new business and craft engagement plans
- Craft and deliver a marketing strategy for the business and its products
- Develop and communicate a customer relationship management strategy
- Implement and manage market campaigns for UK and International markets
- Create market surveys and conduct open-source research into potential customers
- Production of marketing collateral across all four business divisions using a combination of traditional and modern digital media

Required/Essential Skills/Experience

- Ability to write professional and engaging content
- Excellent communication skills
- Conduct market research
- Motivated and independent
- Minimum four years marketing experience

Desirable experience

- Understanding of security industry and/or Government
- Minimum six years marketing experience and proven track record
- Experience addressing presence at exhibitions